



# SEA TURTLE CONSERVANCY

## Partnership Proposal Form

\*\*Please complete form and return to David Godfrey, [david@conserveturtles.org](mailto:david@conserveturtles.org). Sea Turtle Conservancy (STC) staff will review your application for a partnership to determine whether it is a good fit for the organization. For obvious reasons, STC is interested in partnerships that have a logical fit with sea turtles, marine conservation, or a related aspect of our charitable mission. If STC is interested in pursuing a marketing partnership, the person listed below will be contacted to sort out details and set up a written Marketing Agreement describing the terms of the partnership. \*\*

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Social Media Handles:** \_\_\_\_\_

**Product and/or Mission – and why it might be a good fit for a partnership with STC:**

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**Intended Donation Amount or Percentage of Revenue :** \_\_\_\_\_

**Donation to be paid:**  MONTHLY  QUARTERLY  BI-ANNUALLY  ANNUALLY

**In general, STC establishes partnership under the following guidelines, which will be written into a formal Marketing Agreement and signed by both parties before going into effect:**

- (a) Once company is approved for a sponsorship, they will receive a high-resolution version of STC's logo for use on their website, social media pages, and other promotional materials. STC will have the right to review and approve any use of STC's logo in advance
- (b) Donations shall be mailed to STC at its headquarters office in Gainesville, Florida, at agreed upon intervals. All contributions shall include an accounting of how the contribution amount was calculated by listing the numbers of items sold and amounts per item. If donations are made online, STC needs to be notified ahead of time.





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- (c) Marketing partners will be permitted to state in their promotional materials that a portion of proceeds from the sale of items benefits sea turtle conservation by contributing to the activities of the STC, the world's oldest and most accomplished sea turtle research and conservation organization.
- (d) Company agrees to allow STC to review and approve in advance the manner in which the STC names and logos are to be used.
- (e) The Agreement will include a clause allowing for cancellation of the partnership by either party for any reason with a 30-day written notification to the other party. Upon cancellation of the partnership, company must cease using STC's copyrighted names and logos in any newly produced marketing materials or merchandise.

